

2026 - 2027

# Agency Membership



## Making a difference, together

For over 35 years, the Bay Area Ridge Trail Council has built over 400 hard-earned miles and is working enthusiastically to fully connect the trail. Agency members support the Ridge Trail Council's work in these key areas:

- Advocacy & Community Engagement
- Funding & Partnership Development
- Events, Outings & Promotion
- Cross-Agency Collaboration
- Trail Planning & Design Expertise
- Trail Stewardship

## Community Reach

Since 2020, the Ridge Trail has opened over 50 miles of new trails and secured \$1M+ in funding for agency and nonprofit partners. For three decades, our dedicated staff have cultivated a loyal community of members and users who share our partners' values. Join us to expand your organization's reach across the Bay Area community.

- Active members: 5,000+
- Event participation and attendance: 4,000+
- Volunteer service hours in 2025: 1,955
- Trail service projects: 15
- E-news subscribers: 16,000
- Monthly website users: 7,000+

Level and Benefits	Trail Angel	Trail Champion	Trail Ambassador	Trail Conservationist	Trail Advocate
2x yearly newsletter Ridge Lines	✓	✓	✓	✓	✓
Listing on Annual Report	✓	✓	✓	✓	✓
Your agency's logo live-linked on the Ridge Trail website	✓	✓	✓	✓	✓
Access to full Gap Analysis Plan	✓	✓	✓	✓	✓
Updated GIS data	✓	✓	✓	✓	✓
Invitation to submit stewardship project for Ridge Trail Service Day	✓	✓	✓	✓	✓
Consideration for project funding from Ridge Trail Action Fund	✓	✓	✓	✓	✓
Recognition of agency membership (social, web, and enews)	✓	✓	✓	✓	
In-person or virtual presentation to board or group	✓	✓			
Featured spotlight in Ridge Lines	✓				
Your agency's budget	above \$25M	\$15-25M	\$10-15M	\$5-10M	below \$5M
Agency membership dues	\$8,500	\$6,000	\$3,000	\$2,000	\$750

## 2025 - 2026 Agency Members: Thank you!

