# Impact Report





Máyyan 'Ooyákma – Coyote Ridge Open Space Preserve. Photo courtesy of Santa Clara Valley Open Space Authority.

## **Transformative Progress in 2023**

Three years ago, the Bay Area Ridge Trail Council mapped a Strategic Plan blueprint for the trail, community, and organization we want to build by 2025. The Plan has three primary goals:

- Complete the trail
- Help more people explore the trail, and
- Build and sustain the Council.

We made significant strides toward accomplishing those goals, marking an exciting year of transformative progress in 2023.

Completing the entire trail network has always been central to our mission. The Council's dedication to that mission, along with that of our partners and supporters, enabled us to connect over **13 miles** of new Ridge Trail last year. With these additions, the trail furthers its reach around the Bay Area, creating longer continuous stretches and linking parks and communities as it grows.

We connect and steward the Ridge Trail so people can get outside and enjoy it. To facilitate more joyful experiences on the trail, we hosted **33 events** in 2023. Many were held with our growing circle of community partners and ranged from guided outdoor excursions to stewardship opportunities to community gatherings.

As the trail grows, so does the Council's need for dedicated staff and board members who reflect the Bay Area communities and share our love for the outdoors. We bolstered the Ridge Trail Council by welcoming new members to our team and expanding our capacity to do more of the work we love: building the trail and helping people explore it.

As we reflect on the progress made over the last year, we extend our heartfelt gratitude to you, our supporters. Your generosity and commitment to our shared vision propels this work forward. Together we are building towards a more connected, inclusive future on the Ridge Trail.



Janet McBride Executive Director



CREDIT: ELLIE OTTER VIA ALLTRAILS

### **Growing North & South with the Power of Partnership**

In the North and South Bay, where much of the planned Ridge Trail route crosses privately owned land, adding trail miles has proven difficult. But when a goal is challenging, success is that much more exciting. Last year the Council made great strides towards our goal to *complete the trail* in these areas.

In Napa County, we celebrated two long-awaited dedications: 5.8 miles from Robert Louis Stevenson State Park to Angwin and 3.9 miles from Pacific Union College to Moore Creek Park. These trails traverse conservation lands and private properties, so working closely with other land managers, nonprofits, and trail organizations was essential to connect these trails. These dedications speak to the power of partnership, and the experience will guide our work to connect the remaining miles in the North Bay.

In Santa Clara County, we celebrated 3.9 new miles at Máyyan 'Ooyákma – Coyote Ridge Open Space Preserve. This dedication echoes the benefits of strong partnership. Santa Clara Valley Open Space Authority (OSA) protected the property in 2015 with the support of various public and private collaborations. In 2023, the Ridge Trail Council worked hand in hand with OSA to dedicate the Ridge Trail through this gorgeous new preserve. And more progress is on the horizon, working with a newly-formed partner group to expedite trail development in the South Bay, where many miles of planned trail remain.

Explore the map on the next page to see where the Ridge Trail has grown and what progress lies ahead.



### **Learning, Growing & Expanding Trail Access**

Thanks to feedback from our community and our organization's commitment to *improving trail access*, the Ridge Trail Council is working to better understand the needs of trail users with diverse abilities. Last year, our staff received training on how to provide better accessibility information and improve event experiences for all ages, backgrounds and abilities, including people with disabilities. Putting this training into action, we offered new outings and are improving the information we provide about trail accessibility. Our partners are increasingly incorporating accessible features into new parks and trails, such as Máyyan 'Ooyákma – Coyote Ridge and Patwino Worrtla Kodoi Dihi Open Space. In August, OpenRoad with Doug McConnell featured these and other Ridge Trail segments that offer accessible features. By continuing these efforts, we hope more people will be able to find their next favorite adventure along the Ridge Trail. Learn more at RidgeTrail.org/Accessibility.





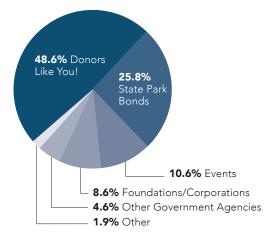
# Unlocking Adventure with Maps & Apps

With more Ridge Trail—and more public desire to explore it than ever before—we are improving our digital tools to help you unlock adventure. Our website holds several tools and resources to do just that, including PDF maps, apps like AllTrails, and the Planning Navigator, a downloadable list of all Ridge Trail sections with information like trail surface, permit requirements, map links and more. Striving to help more people explore the Trail, Council staff are developing new and better ways to help you get outside and explore. Find them at Ridgetrail.org/Trip-Planning-Tools.



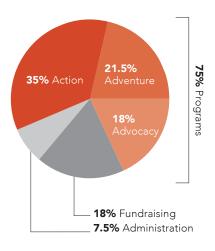






#### Income

TOTAL	\$1,366,165
Other	\$25,738
Other Government Agencies	
Foundations/Corporations	
Events	\$144,,362
State Park Bonds	
Individuals	



#### **Expenses**

#### **PROGRAMS:**

Action: Trail Planning, Coordination & Construction.	\$435,931
Advocacy: Outreach and Education	\$229,040
Adventure: Trail Outings & Events	\$272,751
TOTAL PROGRAMS	\$937,721
Fundraising	\$230,666
Administration	\$95,991
TOTAL	\$1,264,379

#### **OUR SUPPORTERS MAKE PROGRESS POSSIBLE**

Many thanks to you, our Ridge Trail members, along with the funders, advocates, volunteers and supporters who drive our mission forward to connect people to parks and open space, now and for future generations.

Columbia Sportswear / Mountain Hardwear

#### **State Coastal Conservancy**

The Coastal Conservancy works to protect and restore, and increase public access to California's coast, ocean, coastal watersheds, and the San Francisco Bay Area.

**Berkshire Foundation WoodNext Foundation REI Cooperative Action Fund** 

Athletic Brewing Company Bay Area Barns and Trails City of San José Clif Family Foundation

East Bay Regional Park District **Equator Coffee** Greater California Delta Trail Greater Vallejo Recreation District **GU Energy Labs** JINS Eyewear US John Muir Land Trust Marin County Parks and Open Space Midpeninsula Regional Open Space District Napa County Regional Parks & Open Space District Sonoma County Ag + Open Space District Pamakids Runners Peninsula Open Space Trust

San Francisco Public Utilities Commission San Francisco Recreation & Park District Santa Clara County Parks and Recreation Santa Clara Valley Open Space Authority Silicon Valley Mountain Bikers Spottswoode Winery Sports Basement Solano Land Trust Solano Open Space Sonoma County Regional Parks University of California San Francisco Wells Fargo Foundation



