

2017 Impact Report



The Bay Area Ridge Trail Council + You

Together, we're linking people, parks, and open space for today and future generations—and the value of that is priceless. But the numbers tell an impressive story, too. Here's a look at what your support accomplished in 2017.



Trail stewardship

550 volunteers helped groom trails, pull weeds, dig trenches and staff fun, safe trail events

3206 volunteer hours, benefiting **15 parks and land agencies** and maintaining, restoring, or constructing miles of trail



Guided experiences

32 awesome Ridge Trail Outings with RT trip leaders, including **8 nights of camping**

1309 people enjoyed panoramic views while exploring on foot, bicycle, or horse



Trail funding

\$74,417

dollars raised by members like you at fundraising events and peer-to-peer fundraising

\$50,000

dollars raised in pass-through grants for trail planning and design

Trail building

Thank you! With your continued support, we will achieve our shared vision of a continuous 550-mile Ridge Trail that encircles the entire Bay Area.

6.8 miles
completed in 2017

375 miles
currently open for hikers, runners,
cyclists, and equestrians

2017 RIDGE TRAIL HIGHLIGHTS



Re-routed a San Francisco section of the Ridge Trail (RT) off busy city streets and through the eucalyptus-scented oasis of Mt Sutro. The **Mt Sutro trail dedication** coincided with Ridge Trail Day in November, so the celebration included a lively cadre of volunteers.



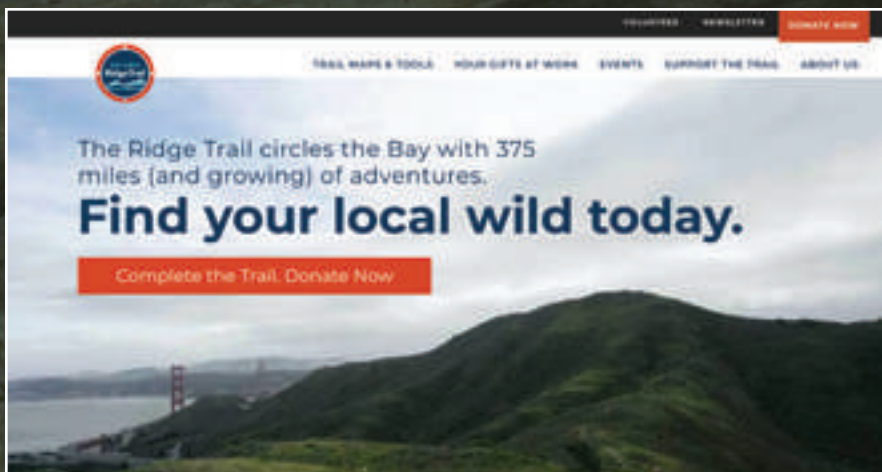
Celebrated the **long-awaited opening of Mount Umunhum** with the dedication of a beautiful interpretive center and 5.2 new Ridge Trail miles. Mt Um's 3,486-foot peak is now the highest point on the RT! Check out our gorgeous new trail signs.



Collaborated with several other partners to bring the **Carquinez Strait Scenic Loop Trail** closer to completion! With a technical assistance grant from the National Park Service, we added new signage and created educational materials to enhance the two-county, three-city, two-bridge loop. This 50-mile Bay Area gem, which is an especially sweet find for birders, lovers of the delta and history buffs, is now just nine miles from completion.



Supported veteran cyclist and long-time Ridge Trail advocate **Don Nolan** as he planned **his epic RT circumnavigation by bike**. Don rode a total of 550-miles, including 370 dedicated miles of the Ridge Trail, over the course of 13 days. His blog, bayarearidgetrailrider.com, chronicles his journey.



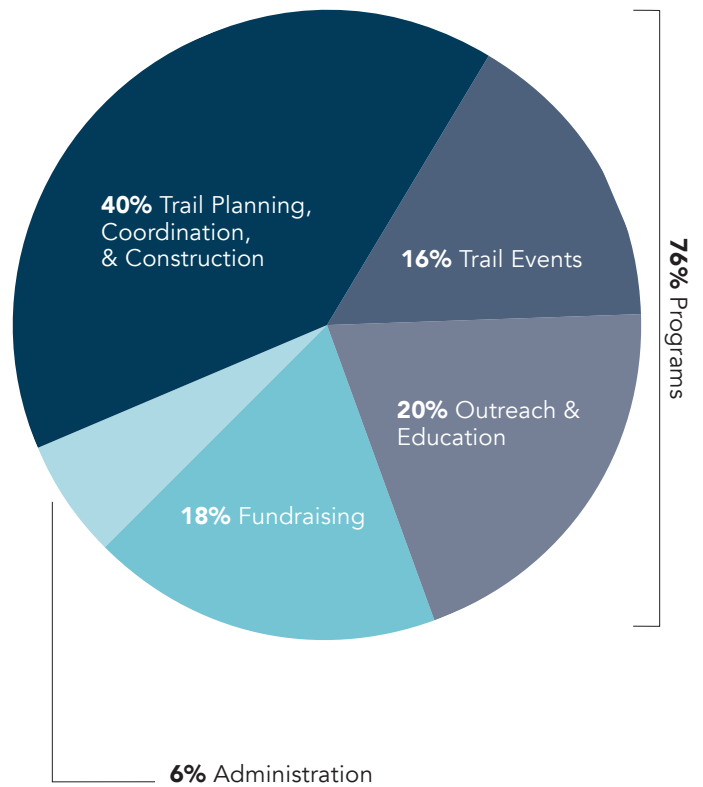
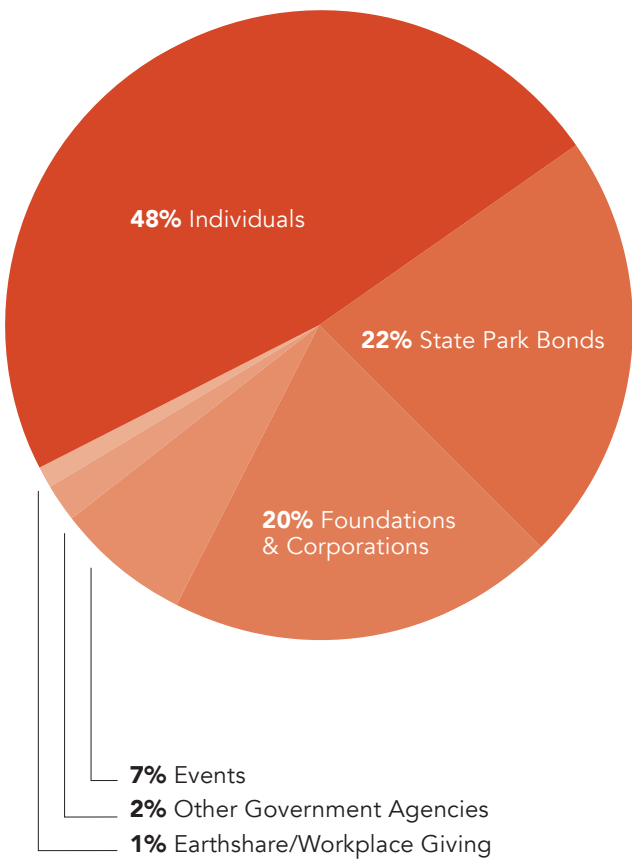
Launched a **new website bursting with tools and inspiration**. The new site, ridgetrail.org, boasts an interactive online map of the entire Ridge Trail and printable trail maps of every section, tips and tools for aspiring circumnavigators, and trail stories about hikers, bikers, and equestrians just like you.

Special thanks to these agency members & sponsors:

- REI Co-op
- California State Coastal Conservancy
- Black Sheep Adventures
- Chipotle
- Columbia Sportswear Company
- Fort Point Brewery
- Greater Vallejo Recreation District
- Marin County Parks & Open Space Commission
- Midpeninsula Regional Open Space District
- Mountain Bike SF
- PG&E
- Peninsula Open Space Trust
- Presidio Trust
- San Francisco Public Works
- San Francisco Public Utilities Commission
- San Francisco Recreation & Park Department
- Santa Clara County Parks & Recreation
- Santa Clara Valley Open Space Authority
- Shute, Mihaly & Weinberger
- Silicon Valley Mountain Bikers
- Solano Open Space
- Sports Basement



FINANCIAL STATISTICS



2017 INCOME

Individuals	\$517,510
State Park Bonds	\$245,587
Foundations/Corporations	\$222,688
Events	\$74,443
Other Government Agencies	\$26,500
Earthshare/Workplace Giving	\$3,497
Other	\$379
TOTAL	\$1,090,604

2017 EXPENSES

Programs:	
Trail Planning, Coordination, & Construction..	\$373,827
Trail Events.....	\$151,378
Outreach and Education	\$192,864
Fundraising	\$165,049
Administration	\$59,950
TOTAL	\$943,068